

# **International Business:**

**Part 1:** Globalization, Country Differences, National Differences in Political Economy, Differences in Culture, Ethics in International Business

**Part 2:** The Global Trade and Investment Environment, International Trade Theory, The Political Economy of International Trade, Foreign Direct Investment

**Part 3:** The Institutions of European Union, European Parliament, European Treaty, Germany and European Union, The Global Monetary System, The Foreign Exchange Market, The International Monetary System, The Global Capital Market

**Part 4:** The Strategy and Structure of International Business, The Strategy of International Business, The Organization of International Business, Entry Strategy and Strategic Alliances